



TESTED • PROVEN • EFFECTIVE



LAW ENFORCEMENT AGAINST DRUGS & VIOLENCE

"On the Street and in the Classroom"



WHO IS L.E.A.D.?

Law Enforcement Against Drugs (L.E.A.D.) is a non profit 501(c)(3) organization, supported by dedicated police officers, committed to protecting our youth and communities from the proliferation of drugs, drug related crimes, peer to peer/cyber bullying and violence.

We achieve our goals by collaborating with educators, community leaders, families and L.E.A.D. support organizations.

L.E.A.D. has a prestigious organizational structure with national leaders from its board of directors to its advisory boards and working groups.

The various boards include internationally recognized business, financial, and prevention experts - with more than 90 leaders from these fields to serve local communities.

L.E.A.D.

Our children have the right to a life free of substance abuse, despair, and violence. Our children deserve a proven effective education/prevention curriculum that provides them with the critical information and skills they need to live healthy lives free of substance abuse and violence.

Our L.E.A.D. instructors provide the only tested and proven effective, evidence based, K-12 anti-drug/anti-violence curriculum delivered by law enforcement.

Any support is appreciated and will assist L.E.A.D. and local communities like yours.

HOW TO REACH US

📍 L.E.A.D., 5 S. Main St., Allentown, New Jersey 08501

✉ info@leadrugs.org

☎ 609-259-2500 | Fax 609-228-6649

**WE CREATE SAFER, HEALTHIER COMMUNITIES
FREE OF DRUGS AND VIOLENCE.**



🌐 www.leadrugs.org

🐦 @LawAgainstDrugs

📘 /LawEnforcementAgainstDrugs



OUR MISSION

We provide the leadership, resources and management to ensure law enforcement agencies have the means to partner with our educators, community leaders, and families.

We succeed by providing proven and effective programs to deter youth and adults from drug use, drug related crimes, bullying and violence.

We are committed to reinforcing the mutual respect, goodwill and relations between law enforcement and their communities.



OUR VISION

To create safer, healthier communities free of drugs, bullying, and violence throughout our country and ultimately the world.

OUR PROGRAMS

L.E.A.D. utilizes the evidence based **Too Good for Drugs** and **Too Good for Violence** curricula. Too Good puts Social and Emotional Learning to work through fun and interactive lessons, building the self confidence young people need to make healthy choices and achieve success.

We are proud to be in partnership with the Mendez Foundation in offering the only K-12 proven-evidence based curricula taught in the United States by police officers.

Too Good for Drugs and Too Good for Violence promote positive, pro-social attitudes and behaviors, while fostering healthy relationships, resistance to substance abuse and conflict, and resistance to negative peer pressure and influence.



ON THE STREET

Our **ON THE STREET** Officer and Educator Certification Programs are designed to certify all Law Enforcement Officers and Teachers in detailed curricula that align with our mission. The curricula is presented in four modules addressing:

- Drug Abuse
- Drug Related Crimes
- Bullying and Violence
- Promoting Law Enforcement and Community Services

IN THE CLASSROOM

Too Good mitigates risk factors and promotes resiliency through the development of these skills and traits:

- Goal Setting
- Decision Making
- Effective Communication
- Anger Management
- Media Literacy
- Conflict Resolution
- Social and Emotional Competency
- Pro-Social Bonding

Each of the Too Good programs feature:

- Fully Scripted Lessons
- Age Appropriate Approach
- Assessment and Evaluation Tools
- Enhanced Cooperative Learning
- Built-in Classroom Management
- Parent Component
- Technical Support

Evaluation Studies

Each Too Good evaluation study was conducted by third-party researchers and used randomized treatment-control group designs. Those researchers examined pre-test equivalence between treatment and control groups, potential bias of loss of student data over time, quality of program implementation, and estimates of reliability and validity of assessment tools.

More detailed information on those results are linked on our website.

Program Kits provide instructors with the essentials they need to implement the Too Good programs. Each kit includes a Teacher's Manual with ten fully scripted lessons, take home activities, and assessment materials. Kits also includes thirty Student Workbooks, and accompanying activity aids to get started.